



Information Provisioning Made Easy with Automation Expertise

Schultz's domain experts create high-value solutions that increase bottom-line profitability and stimulate business growth.

Overview

Schultz Information

Copenhagen, Denmark

Industry

Information Technology

Solution Area

- Content Integration
- Ecosystem Automation

Company Profile

Schultz Information is a market leader for digital information portals and decision tools for government agencies and corporations. Nine out of ten Danish municipalities rely on Schultz's domain expertise.

Challenge

- Automate data collection and editorial workflows to create timely information from hundreds of legislative sources and legal document types
- Improve quality and scope of metadata

Solution

- Robotarium with 300+ services optimizes data collection, editorial workflows and back-office processes
- Provides targeted content for mobile applications and REST services
- Kapow Kapplelets simplify user workflows

Results

- Significant efficiency gains to manage 350,000 metadata records with 1 million relationships
 - Enhanced services portfolio delivers high-value, market-leading solutions
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Fundamental to Schultz Information's digital solutions is the expert content created and managed by the company's editors. Schultz's specialists in the legal sector use Kapow Software to help clients efficiently answer the question: what changes in the legislation are relevant for us?

The Challenge

Although public legal information is often digitally available today, to find what is needed and assimilate the legalese as laws and codes are revised is not easy. For Danish municipalities and the various government agencies, administering changes in their work resulting from 10,000+ annual rulings and verdicts is naturally a challenge.

The scope to analyze is vast and complex. There are hundreds of government websites with hundreds of thousands of legislative documents, legal sub-documents and sub-paragraphs to scan, compare and evaluate on a frequent and recurring basis. In addition, legal documents have multiple levels, interrelationships and links that also change unpredictably.

Schultz's domain experts "translate" legal content revisions into useful information so customers can easily see what has changed, when it is effective and the relevance to their business. The challenge for Schultz's specialists is to quickly sift through the overwhelming volume of public legal documents to deliver targeted information and timely insights.

The Solution

Before using Kapow Software, Schultz's legal specialists spent many hours every day manually searching for new and updated legislation, downloading legal content, and classifying and tagging hundreds of thousands of documents. The process was inefficient, inconsistent, not scalable to meet demand and left editors little time to evaluate relevancy or provide new services.

Schultz used Kapow services to automate the manually-intensive data collection, editorial workflow and pre-media processes—more than 300 automated information flows in total. This has freed editors' time for deeper analysis and other domain-related tasks. Now Schultz can deliver and adapt content and create customized solutions rapidly and cost-effectively.

Case Study

Schultz

“Our business has grown a lot since we started using Kapow. We support many more portals and solutions now, things we couldn't have done without Kapow. Had we not optimized with Kapow, this would have impacted profitability and inhibited growth.”

— Lars Johnsen, Chief Content Manager,
Schultz



“When our users think of Kapow, it is an opportunity to get things fixed and makes their jobs easier. They find the Kapow Kapplets both practical and stylish, and these increase our users' agility because they get what they need with just a single click of a button.”

— Lars Johnsen, Chief Content Manager,
Schultz



Using Kapow to automate the error-prone manual metadata registration process significantly improved the overall quality delivered. This also enabled Schultz to considerably expand its metadata and relationships—today close to 350,000 unique metadata records with roughly 1 million document relationships exist.

The Results

High-quality metadata and document relationships are essential to develop the valued insights, content quality and range of services that differentiate Schultz from the competition. Schultz is known today for the expert content it provides for a variety of digital support tools, law portals and customer service sites, such as citizen online help.

Employing Kapow to automate and optimize many workflows end-to-end and back-office housekeeping tasks, such as guideline releases for public caseworkers, has further reduced manual efforts. Now Schultz's specialists can focus on delivering domain-specific content in conjunction with the company's innovative IT solution projects, for example the Job Center, as well as for external projects with partners.

New high-value solutions alert customers to high-priority documents, which legislative changes are relevant for them and—relative to the client's own documents—where specifically they reference legal information that has changed. These enhanced services are a huge success for Schultz.

The Future

Schultz's objective is to double revenue and profits in the next two years, which will require ever-greater levels of automation and optimization, as well as more high-value services and customized content. In the Content Management department, they are ready to support this with many innovative Kapow solutions incorporating mobile applications, REST services and Kapow Kapplets already in production. The Kapow Kapplets are of particular advantage for editors' daily tasks, enabling them to quickly locate documents in Schultz's pipeline, provide detailed customer support and stay focused on the content, rather than the process.



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About Kapow Software

Kapow Software, a Kofax company, harnesses the power of legacy data and big data, making it actionable and accessible across organizations. Hundreds of large global enterprises including Audi, Intel, Fiserv, Deutsche Telekom, and more than a dozen federal agencies rely on our agile big data integration platform to make smarter decisions, automate processes, and drive better outcomes faster. They leverage our platform to give business consumers a flexible 360-degree view of information across any internal and external source, providing organizations with a data-driven advantage. For more information, please visit: www.kapowsoftware.com.

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