

Content Migration for Adobe® Experience Manager

Automate manual processes to improve margins and accelerate time-to-market with Kapow Software™.

Overview

Solution Area

Content Migration

Migration Platform

Adobe® Experience Manager

Benefits

- Access all of your digital content, no matter where it is stored
 - Transform your content to fit any new structure
 - Complete projects 10x faster with automation
 - Maintain access to your content for the entire project
 - Migrate without consultants or coding to cut cost up to 90%
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Content Migration: The Hard Way

As part of selecting Adobe® Experience Manager as your content management system (CMS) you'll need to migrate and load legacy content into your new system. Traditional methods of migrating content, such as hand-coded scripts or manual cut-and-paste fall short in several ways:

- **Low Accuracy:** Custom scripts or manual efforts can create errors or miss content entirely.
- **Long Timelines:** Complicated content structures require more development cycles to build coded solutions and will often require many iterations resulting in missed deadlines and budget over-runs.
- **Content Freeze:** Without the ability to track content that has been added or changed on a site, there is no choice but to freeze content during the length of a content migration project.
- **Relink URLs:** Accurately updating all links in HTML, PDF and Flash content to reflect new content locations in AEM is extremely difficult to manage with a scripted solution.

Content Migration: The Kapow Software Way

Regardless of the complexity of the content or the transformations required, Kapow Software has a proven content migration solution that consistently completes complex projects ahead of time and under budget.

Any migration project starts with an inventory of the digital assets to be migrated. The Kapow Software solution offers a detailed inventory analysis of your content created by automatically crawling all source websites. It analyzes the data and metadata you need to restructure your content for loading into Adobe® Experience Manager and provides a list of URLs along with the content type and additional categorization or classification tags specific to your project.

Once you have a detailed inventory of all your content assets, Kapow Software streamlines the process of loading this content into Adobe® Experience Manager by leveraging their standard web services APIs. Kapow Software provides a visual, fully integrated development environment (IDE) that enables automated and repeatable process for extracting, transforming and loading all source content by creating mapping and transformation rules for each content type.

Solution Data Sheet

Content Migration for Adobe® Experience Manager

Case Study

Life Technologies Migrating on Time and within Budget

Life Technologies Corporation is a global biotechnology company with a presence in more than 180 countries with a portfolio of 50,000 solutions that span the entire biological spectrum. They needed a content migration solution that was scalable and provided high quality control.

They required a solution that was flexible and scalable enough to support migration of content from over 100 websites across multiple countries and languages.

With Kapow Software their complex migration of 11,000 pages with more than 150 country variants was completed in 4 months and included migration of content from multiple source systems while mapping content from multiple country websites and localized languages to standard templates.

During the migration, Kapow Software generates an audit report to verify that all elements from the inventory have been successfully migrated. Also, content that has been added or changed is tracked, eliminating the need for a content freeze. Kapow Software also generates a URL look-up table which is used to automatically update all links in HTML, PDF and Flash content and to provide a list of URL redirects for the server.

Whether your content is structured or unstructured, static or dynamic, stored as flat files or in another CMS, Kapow Software can extract, transform and enrich the content and metadata, map source content to target templates, and load to Adobe® Experience Manager—all with no coding, and no freeze on content.

Kapow Software helps you accelerate and streamline your Adobe® Experience Manager migration process, and allows you complete control over your project with a robust and adaptable solution that ensures a sustainable process for inventorying and maintaining content.



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About Kapow Software

Kapow Software, a Kofax company, harnesses the power of legacy data and big data, making it actionable and accessible across organizations. Hundreds of large global enterprises including Audi, Intel, Fiserv, Deutsche Telekom, and more than a dozen federal agencies rely on our agile big data integration platform to make smarter decisions, automate processes, and drive better outcomes faster. They leverage our platform to give business consumers a flexible 360-degree view of information across any internal and external source, providing organizations with a data-driven advantage. For more information, please visit: www.kapowsoftware.com.

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