

# Unlocking the Potential of Enterprise Search

Optimizing enterprise search relevancy and accuracy with comprehensive access and enrichment of content across your data ecosystem.

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## Overview

### Features

- Enrich content with metadata and map it to standard taxonomies
- Feed content and associated metadata into enterprise search solutions
- Control access to content using automated business logic
- Discover content across internal and external repositories—making it easily searchable

### Benefits

- Improve user search experience
  - Increase visibility and searchability of content across your enterprise ecosystem
  - Efficient access to information needed to increase business user productivity
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## The Search for Corporate Data

Timely access to critical information provides competitive advantage in today's economy. An IDC survey found that 76 percent of company executives considered information to be "mission critical" and their company's most important asset. Yet, 60 percent felt that inability to find that information was a major impediment for their employees.

## Today's Solutions and Their Limitations

Launching an enterprise-wide search application can be an overwhelming task, especially for organizations with a multitude of sources and repositories and strict levels of security or content access control. The data assets residing in these distributed repositories may be hard to access and have varying levels of metadata or none at all. While standard search engines may index the content they can reach faithfully, without comprehensive access to content or content that is tagged properly, enterprise search implementations inevitably fall short of business user expectations.

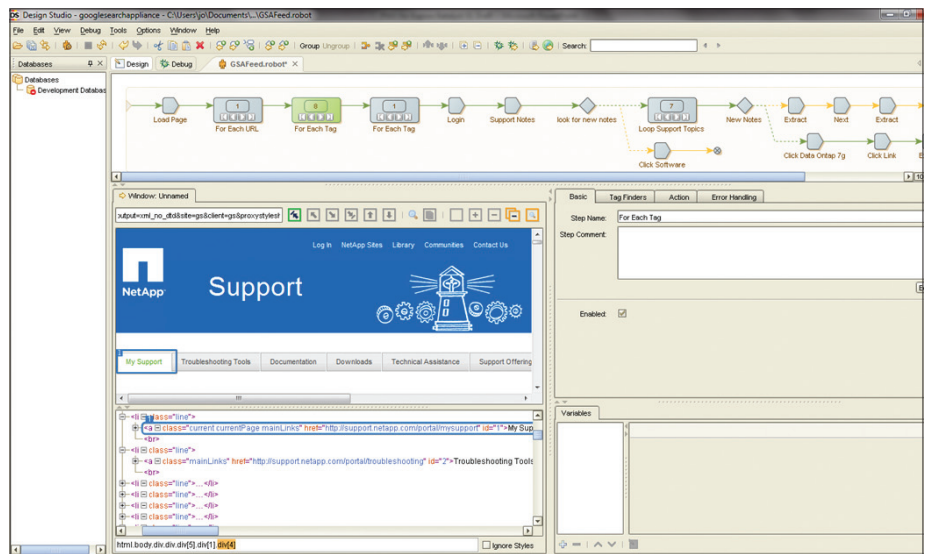
## Enriching Content for Search Relevancy and Accuracy

In order to ensure optimum performance from your search engine solution, you need to be able to identify, map and enrich all the content across the various repositories. This process typically involves:

- Accessing all relevant content sources across distributed systems
- Enrichment of content without metadata or with limited, non-standard metadata
- Application of security ACLs in line with corporate user access policies
- Application of metadata based on custom business rules to support faceted search
- Delivery of enriched standard feeds to enterprise search engines

“We needed a solution that would be flexible enough to access external and internal sources that were not currently reachable via our Search engine. Legacy content also needed to be enriched and mapped to a standard taxonomy upon migration. With its ease of use in automating essentially any process and integrating with multiple applications, Kapow Katalyst is critical for the success of any search project.”

— Derek Ryan, eSearch Manager, NetApp



**Figure 1.** Create automated data feeds quickly with Kapow Katalyst Design Studio.

## Transforming Enterprise Search with Kapow Katalyst

Kapow Katalyst™ provides an agile, scalable platform that makes it easy to access content and automatically enrich it with metadata based on specific business logic rules. Katalyst enables meta-enrichment that supports sophisticated ontologies for faceted search.

Katalyst can flexibly map access control information from the content source, or apply access control business logic to content, ensuring that corporate security access policies are enforced. Sensitive or proprietary information can also be automatically stripped out before results are displayed to the user.

The Katalyst platform scales to support the most demanding Enterprise Search projects. Its automation browser can handle dynamic websites, access SQL or NoSQL databases and extract data from Excel, PDF, RSS feeds, APIs, REST services, and other standard formats.

Kapow Katalyst is the perfect complement to your enterprise search technology; providing rapid access to the content sources you need, and creating fully enriched feeds to your enterprise search engine.



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### About Kapow Software

Kapow Software, a Kofax company, harnesses the power of legacy data and big data, making it actionable and accessible across organizations. Hundreds of large global enterprises including Audi, Intel, Fiserv, Deutsche Telekom, and more than a dozen federal agencies rely on our agile big data integration platform to make smarter decisions, automate processes, and drive better outcomes faster. They leverage our platform to give business consumers a flexible 360-degree view of information across any internal and external source, providing organizations with a data-driven advantage. For more information, please visit: [www.kapowsoftware.com](http://www.kapowsoftware.com).

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