

# Kapow Katalyst™ for Content Migration

Planning to use consultants and custom scripting on your content migration project? Avoid the pain and join the customers who saved up to 80% with Kapow Katalyst.

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## Overview

### Solution Area

Content Migration

### Benefits

- Access all of your digital content, no matter where it is stored
  - Transform your content to fit any new structure
  - Complete projects 10x faster with automation
  - Maintain access to your content for the entire project
  - Migrate without consultants or coding to cut cost up to 90%
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## Content Migration: Why So Hard?

Migrating digital content to a new CMS (Content Management System) poses several major challenges:

- It's expensive to develop the accurate inventory you need
- It's difficult to capture digital assets scattered over multiple servers, websites, or in the cloud—on sites such as YouTube or Flickr
- It's far too slow to manually move and restructure your content
- It's disruptive to freeze content while testing a migration

## The Traditional Approach

Content migration has typically been a mix of custom-developed migration scripts and manual cut-and-paste. This services-heavy “solution” results in multiple trial-and-error iterations, lengthy content freeze periods, high cost, and missed deadlines. But customers who have chosen Kapow Katalyst™ know there's a better way. They finish 10x faster at 1/5 the cost, compared with other solutions they've tried. What makes content migration with the Kapow Katalyst platform so much better? The key is automation.

## The Kapow Way

The Kapow Katalyst platform supports an automated, repeatable migration process that looks like this:



- **Automated Inventory:** We begin by automatically crawling all your web content and creating an accurate inventory of all assets—including all exceptions such as broken links.
- **Automated Migration:** You don't code scripts with Kapow Katalyst. You build, step-by-step, an automated migration process that you can run any time. With point-and-click speed and precision you describe precisely what content to

## Solution Data Sheet

### Kapow Katalyst for Content Migration

## Select Customers



**Intel (EMC Documentum).** Intel migrated 300,000 pages in only 2 months with Kapow, after spending over 2 years trying a cut-and-paste migration.



**The U.S. Navy (Oracle WebCenter).** The U.S. Navy migrated content from over 22 portals with different applications and thousands of websites into a single platform on Oracle WebCenter.



**Barclays (Sharepoint).** Kapow Katalyst allowed global financial services provider Barclays to migrate 8,000 pages of content into SharePoint—in just 4 weeks.

Kapow Katalyst offers Content Migration solutions for leading CMS systems including:

- OpenText Vignette
- EMC Documentum
- Oracle WebCenter
- HP Autonomy
- IBM
- SharePoint
- Hippo
- Tridion
- SiteCore
- EPiServer
- ... and more



Kapow Software  
260 Sheridan Avenue, Suite 420  
Palo Alto, CA 94306 USA  
T +1 800.805.0828  
F +1 650.330.1062  
www.kapowsoftware.com  
sales@kapowsoftware.com



**Figure 1.** Migrate all of your digital content to any CMS with Kapow Katalyst automation.

extract, and specify exactly how to transform and load it into your new CMS. Our unique instant feedback lets you visually verify results in real-time—and make corrections on the spot instead of waiting days or weeks.

- **Verify:** When you're ready to test all—or part—of your migration, you can run your fully-automated migration process in a matter of hours. With rapid iterations you can eliminate content freeze periods that would otherwise disrupt day-to-day business.

## Kapow Katalyst For Content Migration

There are many reasons to migrate content, and Kapow Katalyst handles them all. Are you restructuring your content due to merger or acquisition—or moving to a new CMS? No problem: we've migrated content to all of the major CMS systems. Do you need a new taxonomy or better metadata to improve your content search results? Kapow Katalyst can enhance the metadata you already have, or create new metadata where it's needed.

Start with a comprehensive, automated Inventory Analysis of your digital assets. You'll understand the scope of the migration—and because it's fully integrated with Kapow Katalyst you'll have a seamless transition to the rest of your project.

We invented automated content migration. See what it can do for you.

## About Kapow Software

Kapow Software, a Kofax company, harnesses the power of legacy data and big data, making it actionable and accessible across organizations. Hundreds of large global enterprises including Audi, Intel, Fiserv, Deutsche Telekom, and more than a dozen federal agencies rely on our agile big data integration platform to make smarter decisions, automate processes, and drive better outcomes faster. They leverage our platform to give business consumers a flexible 360-degree view of information across any internal and external source, providing organizations with a data-driven advantage. For more information, please visit: [www.kapowsoftware.com](http://www.kapowsoftware.com).

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