



# Kapow Katalyst™ Content Migration for Oracle WebCenter Sites and Content

Automate your move to Oracle WebCenter Sites and Content with Kapow Software's revolutionary approach to migrating digital content.

---

## Overview

### Solution Area

Content Migration

### Migration Platform

Oracle WebCenter Sites and Content

### Benefits

- Access all of your digital content, no matter where it is stored
  - Transform your content to fit any new structure
  - Complete projects 10x faster with automation
  - Maintain access to your content for the entire project
  - Migrate without consultants or coding to cut cost up to 90%
- 

## Content Migration: The Hard Way

You've chosen Oracle WebCenter Sites and Content to manage your digital assets, but the hard work of migrating your legacy content is still ahead of you. Although many organizations try to load WebCenter Sites and Content using hand-coded scripts or manual cut-and-paste, those "solutions" fall short in several ways:

- **Low Accuracy:** Custom scripts and manual copying create errors that won't be detected until content is loaded into WebCenter Sites and Content—days or weeks later.
- **Long Timelines:** Correction cycles needed to "patch up" errors will dramatically lengthen any migration project.
- **Content Freeze:** Without automation, most projects have no choice but to freeze legacy content.

## Content Migration: The Kapow Software Way

Kapow Software offers a proven solution designed to meet the challenges of any content migration project. Our automated solution has delivered successful content migration projects around the world because it supports all of the phases of any content migration project.

The first, critical step is to gather an accurate inventory of the assets to be moved, so Kapow Software offers a complete inventory analysis for your content. Built on Kapow Katalyst, this rapidly-deployable service automatically crawls all of your source websites and highlights a wide range of content issues that may require attention. It analyzes the data and metadata you need to restructure your content for loading into WebCenter Sites and Content, and because it's powered by Katalyst it's a great way to jumpstart your migration.

The automation continues with Kapow Content Migration for Oracle WebCenter Sites and Content. Its Design Studio lets you choose, with point-and-click speed and precision, the exact content to be migrated and specify precisely how it should be transformed. Error correction takes seconds, not days, because you can visually review actual results and make adjustments instantly—not days or weeks later.

You don't code migration scripts with Katalyst. Instead you use the patented Kapow Katalyst environment to build automated migration workflows that you can

## Solution Data Sheet

### Kapow Katalyst Content Migration for Oracle WebCenter Sites and Content

## Case Study



### Migration In 3 Months, Not 2 Years

A well-established global media and entertainment company needed to create a new website providing rich, targeted visitor experiences. The new site was critical to company plans for extending their brand online and monetizing many years of legacy digital content.

They initially estimated it would take two years and a large team of consultants to reorganize their legacy content into Oracle WebCenter Sites and Content—far too long and too costly for the needs of the business.

With Katalyst the project was completed in under 3 months—nearly 10x faster than expected, allowing them to accelerate their monetization plan.

Kapow Software offers Content Migration solutions for leading CMS systems including:

- OpenText
- EMC Documentum
- Oracle WebCenter Sites and Content
- HP Autonomy
- IBM
- SharePoint
- Hippo
- Tridion
- Sitecore
- EPiServer
- Drupal
- Vignette
- Adobe CQ
- ... and more



Kapow Software  
260 Sheridan Avenue, Suite 420  
Palo Alto, CA 94306 USA  
T +1 800.805.0828  
F +1 650.330.1062  
www.kapowsoftware.com  
sales@kapowsoftware.com



**Figure 1.** Migrate all of your digital content to Oracle WebCenter Sites and Content with Kapow Katalyst automation.

run any time you like. Whether your content is structured or unstructured, static or dynamic, or housed in flat files or another CMS, Katalyst can extract, transform and enrich content and metadata, map source content to target templates, and load it all directly into WebCenter Sites and Content—all with no coding, and no freeze on content. Automation makes trial migrations fast and 100% accurate—there's never a need to "patch up" content in WebCenter Sites and Content—allowing Katalyst to migrate content with no freeze or business disruption. Katalyst's high performance shrinks migrations to weeks instead of months.

## Kapow Katalyst and Oracle WebCenter Sites and Content

Kapow Software has partnered with Oracle to create the only product-based solution that lets you easily migrate all of your legacy digital assets into WebCenter Site and Content.



With Kapow's visual design studio existing web content can be transformed and mapped into the desired page templates and taxonomy with no coding required. Kapow's content migration methodology eliminates the need for a content freeze, de-dups content and re-establishes links to all of the content and digital asset migrated into WebCenter Sites. Kapow can also automate document migration into WebCenter Content.

Contact our Kapow experts today to learn how you can speed your migration to Oracle WebCenter Sites and Content.

We invented Automated Content Migration. See what it can do for you.

### About Kapow Software

Kapow Software, a Kofax company, harnesses the power of legacy data and big data, making it actionable and accessible across organizations. Hundreds of large global enterprises including Audi, Intel, Fiserv, Deutsche Telekom, and more than a dozen federal agencies rely on our agile big data integration platform to make smarter decisions, automate processes, and drive better outcomes faster. They leverage our platform to give business consumers a flexible 360-degree view of information across any internal and external source, providing organizations with a data-driven advantage. For more information, please visit: [www.kapowsoftware.com](http://www.kapowsoftware.com).

Kapow Software and the Kapow Software brandmark are trademarks of Kapow Software. All other product or service names mentioned in this document may be trademarks of the companies with which they are associated.