



# Kapow Katalyst™ Content Migration for Sitecore

Automate your move to Sitecore with Kapow Software's revolutionary approach to migrating digital content.

---

## Overview

### Solution Area

Content Migration

### Migration Platform

Sitecore

### Benefits

- Access all of your digital content, no matter where it is stored
  - Transform your content to fit any new structure
  - Complete projects 10x faster with automation
  - Maintain access to your content for the entire project
  - Migrate without consultants or coding to cut cost up to 90%
- 

## Content Migration: The Hard Way

You've chosen Sitecore to manage your digital assets, but the hard work of migrating your legacy content is still ahead of you. Although many organizations try to load Sitecore using hand-coded scripts or manual cut-and-paste, those "solutions" fall short in several ways:

- **Low Accuracy:** Custom scripts and manual copying create errors that won't be detected until content is loaded into Sitecore—days or weeks later.
- **Long Timelines:** Correction cycles needed to "patch up" errors will dramatically lengthen any migration project.
- **Content Freeze:** Without automation, most projects have no choice but to freeze legacy content.

## Content Migration: The Kapow Software Way

Kapow Software offers a proven solution designed to meet the challenges of any content migration project. Our automated solution has delivered successful content migration projects around the world because it supports all of the phases of any content migration project.

The first, critical step is to gather an accurate inventory of the assets to be moved, so Kapow Software offers a complete inventory analysis for your content. Built on Kapow Katalyst, this rapidly-deployable service automatically crawls all of your source websites and highlights a wide range of content issues that may require attention. It analyzes the data and metadata you need to restructure your content for loading into Sitecore, and because it's powered by Katalyst it's a great way to jumpstart your migration.

The automation continues with *Kapow Content Migration for Sitecore*. Its Design Studio lets you choose, with point-and-click speed and precision, the exact content to be migrated and specify precisely how it should be transformed. Error correction takes seconds, not days, because you can visually review actual results and make adjustments instantly—not days or weeks later.

You don't code migration scripts with Katalyst. Instead you use the patented Kapow Katalyst environment to build automated migration workflows that you can run any time you like. Whether your content is structured or unstructured, static or

## Solution Data Sheet

### Kapow Katalyst Content Migration for Sitecore

## Case Study



### Migration In 2 Months, Not 1 Year

This major US-based charitable organization relies heavily on its website for outreach and fundraising. The success of the organization's mission depends on providing a wide variety of educational information and resources to the public, and any interruption in service would adversely affect their work.

They needed to migrate 6,000 web pages that required complex transformations to the content, metadata and taxonomy. They expected a year-long migration project and an extensive content freeze.

With Kapow Katalyst their complex migration was completed in under 2 months, and Katalyst automation ensured that fundraising and outreach would continue uninterrupted.

Kapow Software offers Content Migration solutions for leading CMS systems including:

- OpenText
- EMC Documentum
- Oracle WebCenter
- HP Autonomy
- IBM
- SharePoint
- Hippo
- Tridion
- Sitecore
- EPiServer
- ... and more



Kapow Software  
260 Sheridan Avenue, Suite 420  
Palo Alto, CA 94306 USA  
T +1 800.805.0828  
F +1 650.330.1062  
www.kapowsoftware.com  
sales@kapowsoftware.com



Figure 1. Migrate all of your digital content to Sitecore with Kapow Katalyst automation.

dynamic, or housed in flat files or another CMS, Katalyst can extract, transform and enrich content and metadata, map source content to target templates, and load it all directly into Sitecore—all with no coding, and no freeze on content. Automation makes trial migrations fast and 100% accurate—there's never a need to “patch up” content in Sitecore—allowing Katalyst to migrate content with no freeze or business disruption. Katalyst's high performance shrinks migrations to weeks instead of months.

## Kapow Katalyst and Sitecore

Kapow Software has partnered with Sitecore to create the only product-based solution that lets you easily migrate all of your legacy digital assets into Sitecore.



Sitecore's Katalyst connector provides tools and APIs that allows Kapow Katalyst to easily retrieve data template structures from within Sitecore. This speeds the process of mapping content fields into Sitecore destination Item structures. The connector also provides import tools and APIs that enable Katalyst to push content directly into Sitecore Content Items located anywhere in the Sitecore content tree. This allows previously unstructured content to be uniformly transformed, formatted and migrated.

Contact our Kapow experts today to learn how you can speed your migration to Sitecore.

We invented Automated Content Migration. See what it can do for you.

## About Kapow Software

Kapow Software, a Kofax company, harnesses the power of legacy data and big data, making it actionable and accessible across organizations. Hundreds of large global enterprises including Audi, Intel, Fiserv, Deutsche Telekom, and more than a dozen federal agencies rely on our agile big data integration platform to make smarter decisions, automate processes, and drive better outcomes faster. They leverage our platform to give business consumers a flexible 360-degree view of information across any internal and external source, providing organizations with a data-driven advantage. For more information, please visit: [www.kapowsoftware.com](http://www.kapowsoftware.com).

Kapow Software and the Kapow Software brandmark are trademarks of Kapow Software. All other product or service names mentioned in this document may be trademarks of the companies with which they are associated.